Central Highlands Rural Health

Hepburn SHIRE COUNCIL

COVID-19 VACCINATION ROLLOUT

Survey responses

Central Highlands Rural Health and Hepburn Shire Council developed a survey to investigate community sentiment around the COVID-19 vaccination rollout across our region.

The following survey results were collated during 21st May to 16th June 2021 and will help inform on-going communication with our community.

RESPONDENTS

349 total respondents

21% aged 18 - 39 years
51% aged 40 - 59 years
26% aged 60 - 80 years

73% female
26% male

50% live within Hepburn Shire Council
34% live within Macedon Ranges Shire Council

Other respondents living within City of Ballarat, Mt Alexander & Mooroobool Shire Councils

VACCINATION STATUS

37% of respondents had received either one or both vaccine doses

79% (n=172) of respondents who are yet to be vaccinated are likely to receive the vaccination when eligible

9% (n=19) do not want to be vaccinated

12% (n=26) are undecided

VACCINE HESITANCY

Respondents were most worried about:

- Possible side effects of the vaccines
- Safety of the vaccines
- Effectiveness of the vaccines
- Not enough information about the vaccines

COMMUNITY SENTIMENT

78% of respondents are very likely or likely to support and encourage others to get vaccinated.

This is consistent with general sentiment around influenza vaccination with 83% indicating they receive this annual vaccine.

COVID-19 VACCINE INFORMATION

Respondents' top 5 most useful way to receive information:

- GP/Healthcare professional
- Social media
- TV
- Victorian Government website
- Community Health and Shire Council websites

COMMENTS

Our community is passionate about the COVID-19 vaccine rollout and respondent's comments were varied and extensive. Themes emerging from the comments include:

- Requests for more local vaccine centres
- Concerns about vaccine availability and supply
- Frustrations with current booking systems

MORE INFORMATION

Central Highlands Rural Health and Hepburn Shire Council are also working collaboratively with Sunbury and Cobaw Community Health and Macedon Ranges Shire Council to align our resources and ensure communication about COVID-19 vaccinations across our broader region is connected.

Over the coming months you will see a range of information about COVID-19 vaccinations.
To stay informed:

Website: www.chrh.org.au/covid-19-vaccines
Facebook: @CHRHorgAU @KynetonHealth and @hepburncouncil
Twitter: @CHRHorgAU